

DEVELOPMENT OF THE E-LEARNING ACCEPTANCE MODEL IN TECHNOLOGY AND ORGANIZATION PERSPECTIVE

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ABSTRACT

This study discusses to develop a model of e-learning acceptance at Yogyakarta State University named UNYeLAM (UNY e-learning Acceptance Model). UNYeLAM was developed based on the variable technology acceptance model (TAM) which is supported by external variables of technology and organization. The development of external variables as antecedents of TAM variables is based on other technology acceptance theories, institutional isomorphism theories, and Information Systems Success (IS Success) theories that shape the technological dimensions and organizational dimensions. UNYeLAM will formulate the determinants of successful e-learning that is accepted and successful by lecturers from the technology and organizational dimensions. In the long term, UNYeLAM can be used by stakeholders as a strategy for developing e-learning at UNY so that e-learning can be accepted and sustained.

Kata Kunci: *e-learning, technology, organization, e-learning acceptance model, UNYeLAM, TAM*