

# **DEVELOPMENT OF VIRTUAL EDUTOUR 360 IN THE CULTURAL RESERVE AND TOURISM VILLAGE OF KI AGENG WONOLELO NGEMPLAK SLEMAN**

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## **ABSTRACT**

The increasingly advanced development of science and technology demands that the world of education, culture and tourism adopt technology in the development of their fields. In fact, good cooperation and collaboration are now needed to mutually develop and advance all fields in order to create a better Indonesia. However, in reality the management of education, culture and tourism is still not optimal. So there is a need for a program that can improve the management of these three areas. One of the programs that can be developed in this research is the development of virtual edutour 360 in the cultural heritage and tourist village of Ki Ageng Wonolelo Ngemplak, Sleman Regency. The aim of this research and development is to determine the feasibility and practicality of virtual edutour 360 in the cultural heritage and tourist village of Ki Ageng Wonolelo Ngemplak, Sleman Regency. The research method used is Research & Development (R&D) with the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) design. The research results show that: 1). The process of developing virtual edutour 360 tourism in the cultural heritage and tourist village of Ki Ageng Wonolelo Kab. Sleman uses the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) technique; 2). Edutour virtual product 360 tourism in the cultural heritage and tourist village of Ki Ageng Wonolelo Kab. Sleman was declared very worthy based on the assessment of material experts; and 3) Virtual edutour 360 tourism products in the cultural heritage and tourist village of Ki Ageng Wonolelo Kab. Sleman was declared very worthy based on the assessment of media experts.

Kata Kunci: *Virtual Edutour 360, Cultural Heritage, Tourism Village*