PICKLEBALL SPORTS ORGANIZATION DEVELOPMENT IN DISTRICT AND CITY OF THE YOGYAKARTA SPECIAL REGION

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ABSTRACT

As a new sport that is still in the developing stage, community participation is very much needed in the business of promoting Pickleball. Apart from using the educational sports route, as a real step to accelerate the development of this sport, it is through the achievement sports route. At the end of 2019, the Regional Committee/Parent of the Pickleball Organization was formed in the Special Region of Yogyakarta. However, the Covid-19 pandemic which then hit all corners of the earth hampered the development of this sport in Yogyakarta. The real form of this sport development effort is by unifying the vision and mission of regional administrators with sports activists in DIY to jointly develop this sport to the grassroots scope. This community service was carried out on 5-6 August 2022 at the FIK UNY Campus with participants being representatives of prospective Regency and City Managers. these sports clubs in the district and city. The impact or outcome of this PkM activity is the formation of pickleball management at the district and city levels in DIY, which is then followed by the formation of these sports clubs in the district and city areas.

Kata Kunci: pickleball organizations, districts and cities in DIY