

Management, investment and tourism training in Giripurwo Village, Gunungkidul

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ABSTRACT

This Community Service Program aims to improve human resources, especially in the management, investment, and tourism of the people of Giripurwo, Purwosari, Gunungkidul, Yogyakarta. This PPM method and model uses a structured workshop and practical training model with the target of this PPM activity being 30-50 local communities. This PPM activity is carried out in the form of training, workshops and structured practice using the lecture method, question and answer, demonstration and hands-on practice. The results of this training are management, investment, and tourism enthusiastic residents in participating in management, investment, and tourism training for community self-development, especially in the tourism sector.

Kata Kunci: *management, investment and tourism*