

THE EFFECT OF MEDIA VIDEO TUTORIALS AND CHILDREN'S WORKSHEETS ON PARENTS' INVOLVEMENT AND MOTIVATION IN CHILDREN'S LEARNING ASSISTANCE

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ABSTRACT

This study aims to find out empirically the effect of using video tutorials and children's worksheets in early childhood on the motivation and involvement of parents in providing assistance to children when learning from home. This research is a quasi-experimental research with a pretest-posttest nonequivalent group design. The results showed that the use of video tutorials and LKA had a positive effect on the motivation and involvement of parents in providing learning assistance to children; the use of video tutorials has a positive effect on the motivation of parents in providing learning assistance to children; there is a significant difference between the use of video tutorials and LKA on the motivation of parents in providing learning assistance to children with better LKA results than using video tutorials.

Kata Kunci: *parental involvement, parental motivation, learning assistance from home, children's worksheets, early childhood education*