

MANAGEMENT OF SPORT TOURISM OF MOUNT GAJAH TOURISM VILLAGE IN ARJUNA HILL TO IMPROVE COMMUNITY WELFARE

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ABSTRACT

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This Community Service activity aims to provide an overview related tot the management of Sport tourism in Gunung Gajah Tourism Village related to the existence of Arjuna Hill in order to improve the welfare of community residents. This PkM activity was carried out in Sidowayah Village, Bayat District, Klaten Regency.

This PPM activity is a collaborative program to increase the income of ecotourism objects in Gunung Gajah Tourism Village, precisely Arjuna Hill. The target of this PkM activity is 25 people who manage the Gunung Gajah Tourism Village. PkM activities will be carried out on July 24, 2022 offline at the Karangtaruna POSKO Gunung Gajah Tourism Village.

The results of the PKM activities carried out showed that karangtaruna youth in Gunung Gajah Tourism Village felt enthusiastic in participating in sports tourism management training activities in Gunung Gajah Tourism Village, to be precise, Bukit Arjuna. The material provided by the resource persons was very interesting and the tourism village managers felt moved to be able to develop tourism in their area.

Kata Kunci: *Management, Sport Tourism, Arjuna Hill Tourism, Community Welfare*