

UJI EFEKTIFITAS MODEL PENGELOLAAN DENGAN PENDEKATAN “QUALITY MANAGEMENT SYSTEM” BERBASIS ON LINE DALAM UPAYA PENINGKATAN KINERJA PENGELOLAAN SEKOLAH SEPAKBOLA

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ABSTRACT

The quality of the coaching process and training is one of the keys to successful optimal performance in sports competitions. The failure of football teams at club and country levels at regional or international levels is influenced by the quality of coaching at junior and senior levels which is not yet optimal. The aim of this research is to test the governance model for developing young football players carried out by football schools (SSB) using an online-based Quality Management System approach. The online-based Quality Management System management model at SSB has been developed by researchers in stages with the assistance of a research grant funding scheme from the Faculty of Sports Sciences, UNY, since 2020-2022. The research uses experimental methods. SSB governance performance measurements were carried out before and after the implementation of the model at the District Level Football Federation. The instrument has been developed by researchers to determine the influence and to determine the effectiveness of the model. The success of the model in the future can be used as a guide for implementation in other areas to improve the quality of coaching for young players within the SSB at district, provincial and national levels. The research results showed that 13 SSBs were willing to implement the SMM Model within the PSSSI Sleman Askab. The average score or performance value of SSB management is in the good category and only one SSB is in the superior category. The target outputs are articles in reputable international journals, model implementation guidebooks, instruments and ISBN books.

Kata Kunci: *Kinerja Pengelolaan, SSB, Sistem Manajemen Mutu*