ENTREPRENEURSHIP EDUCATION TRAINING BASED ON COMPANY PROGRAM FOR DEVELOPING ENTREPRENEURSHIP BUSINESS UNITS AND START UP START UP

by Endang Mulyani, Yeni Nur Prilanita, Nenden Susilowati, Ahmad Chafid Alwi, Rizqie Auliana

ABSTRACT

SIKK (School of Indonesia Kota Kinabalu) which is a tangible manifestation of the Indonesian government's concern for the education of children of migrant workers in Malaysia. One of the levels in the school is SMK which has the fields of hospitality, catering, and aviation studies. Based on the SMK graduation criteria, students must have the ability in entrepreneurship. However, based on an analysis of the situation at the school, there are several obstacles to realizing entrepreneurial skills which include funding for the implementation of entrepreneurship programs, the number of teachers who teach productive subjects is only one for the three fields of study, and the new SIKK status has resulted in several entrepreneurship programs not being well established. So the purpose of this activity is the development of business units, whose business concepts have been obtained from the first year of implementing this service. To support the purpose of this service, it is designed for three years with training and mentoring methods. This service has entered its second year. The target audience for this service is class X and XII SMK students with a 4-month implementation time. The mandatory outputs this year are publication drafts in national journals and cooperation documents, as well as additional outputs in the form of IPR drafts and publication of activities on social media.

Kata Kunci: Entrepreneurship Education, Company Programs, Entrepreneurship Business Units, Start Ups