

PROGRAM MOTIVATION OF STUDENTS ENTERING THE STUDY OF SPORTS SCIENCE FACULTY OF SPORTS SCIENCES STATE UNIVERSITY OF YOGYAKARTA

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ABSTRACT

The purpose of the study was to determine the motivation and to find out the factors of students to enter the Sport Science Study Program, Faculty of Sports Science, Yogyakarta State University. The type of research used is descriptive research. The method used in this research is a survey. The data collection technique in this study used a questionnaire as a data collection tool. The population in this study were high school/vocational 3rd grade students in Yogyakarta. The sample used in this study was determined randomly or randomized sampling. Dissemination of questionnaires to respondents using the Google Form platform. The data analysis technique of this research uses descriptive statistics with steps to tabulate data based on variables from all respondents and perform calculations. The results of the study can be concluded that there is a significant influence of motivation on students' interest in entering the Sport Science Study Program, Faculty of Sport Science, Yogyakarta State University. If the motivation increases, the student's interest will be higher. There is a significant influence of extrinsic and intrinsic factors on students' interest in entering the Sport Science Study Program, Faculty of Sports Science, Yogyakarta State University. Environmental variables have the least effect on students' interest in entering the Sports Science Study Program, Faculty of Sports Science, Yogyakarta State University. Intrinsic variables have the greatest influence on students' interest in entering the Sports Science Study Program, Faculty of Sports Science, Yogyakarta State University.

Kata Kunci: *motivation, students, sports science*