

IMPLEMENTATION OF THE UNY WATES CAMPUS PROGRAM IN AN EFFORT TO IMPROVE THE SOCIALIZATION OF THE STUDY PROGRAM IN KULON PROGO REGENCY

by Komarudin, Ali Satia Graha, Suwartanti, Joko Kumoro

ABSTRACT

The purpose of this socialization is to provide complete, broad, and detailed information about the newly formed Indonesian Traditional Medicine (PTI) and Health Promotion (Promkes) D IV study programs, so that information dissemination is needed, especially to 9th grade students of SMA, SMK, and Madrasah Aliyah. in Kulon Progo. The target audience in this Thematic PkM activity are 128 students from SMA 2 Wates Kulon Progo 21 students, SMA Bopkri Wates 20 students, SMA Ma'arif Wates 22 students, SMA Muhammadiyah Wates 24 students, SMA Negeri 1 Wates 20 students, SMA Negeri 2 Wates 21 student. The methods used in this activity include: lectures and question and answer. The lecture method was used to explain the details of the PTI study programs and the D IV Promkes and the question and answer method was used to give participants the opportunity to explore information. The availability of competent resource persons and support from the principal as well as funding support for the DIPA UNY Fund for the 2022 Fiscal Year are supporting the implementation of PkM activities. The obstacle faced is the pandemic situation which limits access to the implementation, resulting in a limited number of participants which has an impact on the less massive target audience. Conclusion: Resource persons who are competent in related fields make it easier for participants to understand the content of the material presented, it is not yet known the number of students who are then enrolled in the PTI Study Program and the DIV FIK UNY Health Program, further research needs to be done.

Kata Kunci: *implementation, socialization, kulon progo*