

THE DISSEMINATION OF LEARNING AND MEDIA DEVELOPMENT COMPETENCE TO STAKEHOLDERS IN ADDITION TO EXPAND THE WORK OPPORTUNITIES TO THE EDUCATIONAL TECHNOLOGY GRADUATES

by Sugeng Bayu Wahyono, Ariyawan Agung Nugroho, Dian Wahyuningsih

ABSTRACT

This research is motivated by the quality of education and learning in Indonesia with a tendency that is still low, which is supported by the factor of teacher competence in developing learning methods and learning media which is also still low, one of which is because teachers are considered less concerned with developing methods and the quality of learning. From past research, it was found that Educational Technology graduates, who have the competence to assist and improve the quality of learning in schools, are not yet included in a single education service system at every level of education units in schools. Recruitment is only limited to schools that realize that Education Technology graduates can be one way out to improve the quality of learning. This research is a qualitative research, which will be carried out by collecting data using instruments to see the responses of respondents about the competence of learning developers based on actual data on the authority holders and decision makers for recruitment of educational workers. Then, if necessary, FGDs will be used to see further about what structural and cultural constraints are the causes of the unavailability of formations for learning development competencies at each level of the Education unit. The data that has been obtained will then be analyzed, and described to answer research questions. From this study, three basic problems were found towards the utilization of the educational technology profession in elementary schools, starting with a map of basic needs that did not yet exist nationally, then the lack of knowledge about the competence of educational technologists and the existence of both structural, or even cultural constraints in an effort to make educational technologists a part of the education service.

Kata Kunci: *Improving the quality of learning, educational technology competence, educational technology formation*