

Development of the Gastroculture SOP Model in the Admission of Prospective Foreign Students of the Master Program of the Javanese Language Education Study Program as a World Class University Pilot.

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ABSTRACT

This research is a research and development that aims to develop a Gastroculture SOP model to improve the quality of admissions for prospective foreign students in the S2 program of the Javanese Language Education Study Program. The Gastroculture SOP model to be developed as a move to accept prospective foreign students who are competitive at the world level. SOP Gastroculture is an international standard local food development program, so that it is able to attract foreign students to register as prospective S2 students. This study aims to compile guidelines in the form of SOPs (Standard Operational Procedures) on the admission model for prospective S2 students of the FBS Javanese Language Education study program, Yogyakarta State University. The research was conducted with R &D research methods combined with policy research. This policy is used to develop a strategic plan based on gastroculture SOPs, taking into account the need analysis and stake holders (users). Data collection is carried out by: (1) Identifying the hopes, desires, and motivations of foreign students who have the potential to register as S2 students of the Javanese language education study program, (2) Compiling SOPs on the basis of UNY's policy towards PTNBH, namely the WCU program, (3) identify the expectations of stake holders related to prospective foreign students, namely the cooperation department of UNY, FBS UNY Cooperation, and the ministry of foreign affairs and embassies of the Republic of Indonesia that are possible. The analysis was carried out with policy research on the management of prospective foreign students entering the S2 Javanese Language Education study program.

Kata Kunci: *gastroculture, curriculum*