

DEVELOPMENT INSTRUMENTS OF GARMEN AND BOUTIQUE PRODUCTS INNOVATION ASSESSMENT OF STUDENTS' CLOTHING

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ABSTRACT

The study aims to: (1) developing a set of instruments for the garment and boutique product innovation assessment which included: assessment sheets, assessment criteria (rubrics), and assessment guidelines; (2) finding out the characteristics and quality of the instrument of garment and boutique product innovation of Students' clothing; and (3) implementing of the instruments of garment and boutique product innovation assessment of students' clothing.

The development of the instruments for the garment and boutique product innovation assessment is a development research. The development model refers to the development of an assessment instrument model that starts from setting the assessment objectives to their implementation in assessing the innovation work of fashion student fashion products. The instrument developed consisted of an instrument for evaluating processes and results. The validity of the instrument is evidenced by the content validity and construct. Reliability of the instrument with inter-rater and alpha cronbach. The study population was clothing students who were taking a course on garmen and boutique product innovation with a concentration of clothing in the garment and boutique industries consisting of 75 students and the study sample was taken by simple random sampling. Data collection techniques with assessment sheets and questionnaires. Data analysis techniques are carried out qualitatively and quantitatively. The product of the development is in the form of a set of instruments for evaluating the fashion product innovation both for the classification of clothing for garments and boutiques according to their respective criteria, consisting of assessment sheets, rubric and assessment guidelines that have met good quality criteria and are suitable for use.

Kata Kunci: Instruments, ratings, innovation works, fashion