

PENGEMBANGAN MATERI DIGITAL PEMBELAJARAN BAHASA INGGRIS YANG MENINTEGRASIKAN PEMBELAJARAN KARAKTER UNTUK GENERASI Z

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ABSTRACT

Generation Z faces many opportunities and dangers unknown to previous generations due to the rapid development of information and communication technology. They are exposed to many negative influences through the media and other external sources. Lack of character education will result in various problems in teenagers such as poor work ethic, drug and alcohol abuse, sexual activity, violence, lying, cheating, stealing and bullying. Good character is not formed automatically but is developed over time through a continuous process. One way is through formal learning at school. However, there is limited pedagogical understanding of teachers in all subjects, including English subjects, in preparing learning content that includes character education. With these limitations, learning materials containing character education are still limited in number. Especially in English subjects, the difficulty for teachers to create teaching materials that include character education increases because creating teaching materials in English is still a major obstacle for English teachers. Thus, providing English language learning content that integrates character education is something that needs to be urgently provided. Teaching materials developed based on student learning needs analysis studies.

Kata Kunci: *Materials development, character education, generation Z*