EFFECTIVENESS OF SOCIAL MEDIA INTEGRATION IN MICOTEACHING

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ABSTRACT

This study aims to: (1) study the effectiveness of integrating social media in microteaching, and (2) find out the level of achievement of competencies to teach students in micro-learning integrated with social media.

The method used in this study uses quantitative descriptive research methods. Sources of data in this study all activities of students who carry out microteaching using social media group from 2012 to 2017. The data obtained in this study are in the form of student teaching competency scores and descriptive data on the implementation of microteaching. Data collection techniques used are observation, questionnaire, and documentation.

The results of the effectiveness of social media integration in microteaching learning are as follows: 1) the effectiveness of social media integrase in microteaching learning in the very high category that is equal to 91.43, and 2) There is an increase in teaching competency of prospective students in terms of RPP assessment of 15% with the final score 84.17; the implementation process assessment rose by 6% with a final value of 81.06; personality assessment rose 6% with a final score of 83.89; and social assessment rose 7.8% with a final value of 86.11.

Kata Kunci: *microteaching, social media, teaching competency*