COOPERATION DEVELOPMENT OF UNIVERSITAS NEGERI YOGYAKARTA AND KULONPROGO REGENCY DIY IN EDUCATION, ARTS AND CULTURE

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ABSTRACT

This community service (PkM) aim to develop educational, artistic and cultural potential in the Dewi Tinalah tourist village, Kulonprogo Regency by establishing collaboration through Lecturer Activities Outside Campus. The continuation of village potential development activities uses an intensive mentoring method in the form of joint assistance with the Kulonprogo Tourism Office. The results of this activity include that mentoring activities run well, smoothly, and according to plan. Second, this cultural-based tourism village development assistance provides direction on how a village can be strong through the cultural potential it already has. Third, the enthusiasm of the mentoring participants was very high related to the responses given by the participants during the mentoring process. Fourth, the mentoring participants feel happy and satisfied with this activity because the material is useful in developing village potential through the development of culture-based tourism villages.

Kata Kunci: workshop, tourism village, culture