

DEVELOPMENT OF E-MAGAZINE AS A LEARNING MEDIA FOR ENHANCEMENT OF CULINARY VOCATIONAL COMPETENCE

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ABSTRACT

The research objectives are to determine: 1) the process of developing an E-Magazine in the Culinary field, 2) the feasibility of the resulting product in the form of an E-Magazine in the Catering field for understanding learning materials both theoretical and practical skills of students, 3) the effectiveness of the use of E-Magazine media on increasing students' knowledge about the material for Soto Dishes in the Indonesian Food Processing course.

This research is an R&D (Research and Development) research using the model from Alessi & Trollip. This development model consists of 3 attributes in the form of standards, ongoing evaluation and project management. Stages of development in the form of planning, design, and development. The research subjects are Culinary students who take part in theoretical and practical/productive learning. Data were analyzed descriptively quantitatively with categories according to the provisions, which were formulated in the form of a Likert scale.

The results showed that 1) the process of developing of the product went through three stages, namely planning, design, and development, 2) the feasibility of the product in terms of material, namely 3.9 (very feasible), in terms of media, namely 3,6 (very feasible), this means that the product developed is very feasible to be used as a learning media, 3) the effectiveness of using the product in the form of E-Magazine is very effective.

Kata Kunci: *Keywords: E-Magazine, Culinary, Learning Media, Vocational*