

STRENGTHENING CHARACTER EDUCATION THROUGH COLLECTIVE ACTION MOVEMENT AT THE FACULTY OF SOCIAL SCIENCES, UNIVERSITAS NEGERI YOGYAKARTA

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ABSTRACT

This study aims to (1) describe the strengthening of character education through a joint movement of the entire academic community at the Faculty of Social Sciences, Universitas Negeri Yogyakarta and (2) analyze the supporting and inhibiting factors for strengthening character education in the Faculty of Social Sciences through the joint movement of the academic community. This study uses a qualitative approach in the form of descriptive research. The research subjects in this study were lecturers, academic staff, and students at the Faculty of Social Sciences, UNY who were selected purposively. Data collection techniques used are observation, interview, documentation, and focus group discussion (FGD) techniques. Data analysis in this study uses an interactive analysis of the Miles and Huberman model.

This study resulted in a description of various forms of programs and action movements in the context of strengthening character education at the Faculty of Social Sciences, Universitas Negeri Yogyakarta, as well as finding various supporting and inhibiting factors for strengthening character education at FIS UNY. In addition, this research also produces outputs in the form of articles that have been submitted in international journals indexed by Scopus.

Kata Kunci: strengthening of character education, joint action movement, university.