

# **MODEL FOR CHARACTERS STRENGTHENING BASED ON 5S TO SUPPORT THE HALAL INDUSTRY IN UNY AND IIUM STUDENTS**

**by Syukri Fathudin Achmad Widodo, Apri Nuryanto, Chrisna Tri Harjanto, Betania Kartika**

## **ABSTRACT**

This study aims to: (1) identify the components needed in the development of a 5R-based character strengthening model to support the halal industry for UNY and IIUM students; (2) Take steps to develop a 5R-based character strengthening model to support the halal industry for UNY and IIUM students; (3) Produce 5R-based character strengthening models to support the halal industry for UNY and IIUM students. The method used is research and development (R&D) of 10 Borg and Gall stage models. The learning media products developed were validated by experts. The results of the study show: (1) the components needed in developing a 5S-based character strengthening model to support the halal industry for UNY and IIUM students are 5S indicators and the halal industry; (2) The steps for developing a 5R-based character strengthening model to support the halal industry for UNY and IIUM students are by using the 10-step Borg and Gall development model; (3) The results of research and development in this study are a 5S-based character strengthening model to support the halal industry for UNY and IIUM students.

Kata Kunci: *5S character, halal industry*