

Development of the Klaten Lurik Weaving Encyclopedia as an Information Window in the Era of Globalization

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ABSTRACT

Klaten traditional weaving crafts are one of the local cultural heritage products that still exist today. As a local cultural product, this weaving craft has concepts, forms and functions related to matters of a religious, economic and symbolic nature, and is used as an identity for social status in society. So it seems that there is a need for a reference source that can be trusted and can be used as a reference for obtaining basic or in-depth information about traditional weaving, one of which is an encyclopedia of lurik weaving. This research aims to develop an encyclopedia of Klaten lurik weaving as an information window in the era of globalization. The method used in this research is research and development (Research and Development) on the Klaten lurik weaving encyclopedia, especially the types of motifs, materials, tools and manufacturing techniques. This encyclopedia is a supporting product for other existing products, both print and non-print. This development research aims to produce a product in the form of an encyclopedia of Klaten lurik weaving. The steps in this research are: identify problems or opportunities. literature review, R&D planning, concept development, design and prototyping, test and evaluation, implementation and commercialization, monitoring and evaluation. Assessments regarding the suitability of the content were carried out by material experts twice. The first assessment by material experts stated that it was quite good (59%) in the appropriateness component of the content, good (62.5%) in the presentation component, and provided recommendations for revision. After the revision was carried out, a second assessment was carried out with a good score (71.8%) on the appropriateness component of the content, good (87.5%) on the presentation component, and gave a recommendation that it was suitable for use without revision. The encyclopedia assessment by media experts was carried out in 2 stages. In the first stage of assessment, media experts gave a fairly good assessment (68.75%), and recommended that revisions be carried out. After the revision, a second stage assessment was carried out with a good score (87.5%), and it was declared suitable for use without revision. Based on the research results, it can be concluded that the Klaten Lurik Weaving Encyclopedia is considered good and worthy of being used as a reference to open a window to the world, but it still needs to get responses/assessments from academics, practitioners and educated people/students. With this effort, we hope to help promote, preserve and appreciate this valuable cultural heritage as well as contribute to global knowledge about Klaten lurik weaving.

Kata Kunci: *lurik weaving encyclopedia, information window*