

STUDY OF THE EFFECTIVE TRACER STUDY MODEL OF YOGYAKARTA STATE UNIVERSITY AND MALANG STATE UNIVERSITY

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ABSTRACT

This study aims to determine: 1) tracer study achievements at Yogyakarta State University and Malang State University in achieving IKU I; 2) the model applied by Yogyakarta State University and Malang State University in implementing tracer studies; 3) the advantages and disadvantages of the tracer study model applied by Yogyakarta State University and Malang State University in achieving IKU I; 4) What is an effective and efficient conceptual ideal model formula for carrying out a tracer study at Yogyakarta State University and Malang State University. The method used in this research is descriptive qualitative. The sources of data in this study are the heads of centers and leaders of quality assurance at UNY and UM along with the IT team associated with tracer studies. Data collection techniques using FGD techniques, data validity through informant review and triangulation. The data analysis used is an interactive analysis model. The results showed that: 1) the achievements of the tracer study at Yogyakarta State University and Malang State University in achieving IKU I were quite good, namely IKU IKU I in 2021, the percentage of IKU I was 86.89, growth from the previous year -10.72%, and the absolute value achievement is 3659/4211, while the ME in 2021 is 39.39%, growth from the previous year was 15.41%, and the absolute value of the achievement is 1762/4473; 2) the model used by Yogyakarta State University and Malang State University in implementing the tracer study is the same, namely centered on a quality assurance center managed by limited staff, so that staff work hard to process quite a lot of data through alumni tracking; 3) the advantages and disadvantages of the tracer study model applied by Yogyakarta State University and Malang State University in achieving IKU I. The advantage is that the data obtained is homogeneous and in accordance with the needs of the IKU league because the staff understands how the data needs to be inputted as needed. Meanwhile, the weakness is that it requires special personnel at a specific time, and a special place to complete a tracer study with a large amount of data; 4) the ideal conceptual model formula for what is effective and efficient for carrying out a tracer study at Yogyakarta State University and Malang State University based on the results of the FGD is the study program-based tracer study model (TSBPS). With the TSBPS model, the implementation of tracer studies will involve study programs that understand the cultural and structural characteristics of graduates. With the TSBPS model, graduates will be cooperative in responding to the needs of tracking alumni on an ongoing basis.

Kata Kunci: *model, tracer study, effective*