

Efektivitas Penerapan Video Pembelajaran American Service dalam Mata Kuliah Tata Hidang

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ABSTRACT

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EFFECTIVENESS OF THE IMPLEMENTATION OF VIDEO AMERICAN SERVICE LEARNING IN FOOD AND BAVERAGE SERVICE SUBJECT

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This study aims 1). to find out students' understanding of American Service learning with American Service video media; 2) to find out students' understanding of American Service learning with SCL (Student Center Learning) video learning media for American Service services; and 3). to find out the understanding between the use of the American Service video service and the SCL learning video of the American Service Service. This research will be carried out in the Board of Education Study Program of the Faculty of Food and Fashion Education (PTBB) FT UNY.

This research is an experimental study, the population in this study consists of 2 classes which are divided into 1 experimental class of Service Service video learning and 1 experimental class of SCL learning video service of American Service. All research classes will begin with a pretest and end with a posttest. The results of the pretest and posttest will be used as a reference to find out students' understanding in using learning videos. Data analysis to determine the effectiveness of learning video media will be conducted t-test.

The results of this study are 1). Students' understanding of American Service learning with video service learning service American Service pretest 64.8462, posttest 76.0769, with an increase of 11.2307; 2) Students' understanding of American Service learning with SCL learning video media for American Service pretest services 74.4643, posttest 86.1905 with an increase of 11.7262; 3). There is a difference between the use of the American Service video service with an increase in scores of 11, 2308 on the SCL learning video for American Service Services with an increase in scores of 11.7262.

Kata Kunci: *Keywords: effectiveness, learning videos, American Service*