

STRENGTHENING SOCIAL CARE CHARACTER OF COMMUNITY CITIZENS IN THE CORONA VIRUS DISEASE-2019 PANDEMIC (COVID-19)

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ABSTRACT

This study aims to describe (1) strengthening the social care character of the community during the Covid-19 pandemic, (2) the underlying values ??for citizens to develop social care characters in the face of the Covid 19 pandemic, (3) the obstacles faced in strengthening the social care character of citizens. the community during the Covid 19 pandemic, and (4) Efforts were made to overcome obstacles in strengthening the social care character of the community.

This research is a descriptive study using a qualitative approach. The determination of the subjects in this study used a purposive sampling method, consisting of residents who served as members of the Covid-19 alert task force in Suryo Bakoh 09 Village, Suryodiningratan, Yogyakarta City. Data collection in this study used interview, observation, and documentation techniques. The data analysis technique uses inductive analysis, namely the discussion process includes patterns, themes and categories derived from the data, not determined before the collection of data analysis.

The results of the study show that (1) strengthening the social care character of the community during the Covid 19 pandemic through the formation of a Covid 19 alert team whose activities are directed at efforts to raise public awareness to have concern for other residents affected by the Covid 19 pandemic, (2) values ??that underlie citizens to develop social care characters in the face of the Covid 19 pandemic, namely religious values ??in the form of worship and exemplary values ??from other citizens who have social concerns, (3) obstacles faced in strengthening the social care character of citizens during the Covid 19 pandemic, namely there are still community members who do not actively participate in community activities, and (4) efforts are being made to overcome obstacles in strengthening the social care character of the community, namely conducting education through the Covid 19 alert team and RT and RW administrators.

Kata Kunci: *character, social care, Covid 19*