

# **Model Pembelajaran Produk Kreatif dan Kewirausahaan di SMK Program Keahlian Teknologi Konstruksi dan Properti**

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## **ABSTRACT**

The implementation of this study aims to explore the experiences of vocational students in implementing learning models that can be implemented in learning Creative Products and Entrepreneurship. The model applied in the implementation of Creative Product learning and entrepreneurship is currently the EkRenFaTiHa learning model. This learning model is one of the models that has been applied in learning Creative Products and Entrepreneurship in the culinary field. In practice, this model provides an effective influence in learning Creative Products and Entrepreneurship. The research focus is on the implementation of the EkRenFaTiHa learning model in the Construction and Property Technology expertise program. The research orientation is to find out the effectiveness of the EkRenFaTiHa learning model in the Construction and Property Technology expertise program. The data were collected through observations from the implementation of the EkRenFaTiHa learning model, as well as documentation described as it is. Questionnaires given to students and teachers who are given after completing the implementation of the learning model are an important part of providing input for improving the learning of Creative Product and Entrepreneurship. The findings show that the effectiveness of the EkRenFaTiHa learning model shows that it is very suitable for the learning conditions in the Technology and Property Skills Program seen from the responses from students and teachers that using this model is very appropriate, has consistency, is objective, practical and the use of language is appropriate.

Kata Kunci: *implementation, learning model, EkRenFaTiHa, entrepreneurship.*