

COMMUNITY READING GARDEN (TBM) MODEL TO IMPROVE CHILDREN'S INTEREST IN READING IN EMAS SAYEGAN SLEMAN VILLAGE

by Bambang Saptono, Fitta Ummaya Santi, Adin Ariyanti, Neng desi Aryani

ABSTRACT

This research aims to develop a Community Reading Garden (TBM) model to increase children's interest in reading. This research was carried out at TBM Literacy Berkah in Kampung Emas, Sayegan, Sleman. The method in this research uses the ADDIE model (Analyze, Design, Development, Implementation, and Evaluation). The stages in this research were carried out starting from needs analysis, designing the model, developing the model, implementing the model and conducting evaluation. The research results show that: (1) The results of the needs analysis in the field show that the management of the Berkah Literacy TBM is still very minimal, there is no intensive management because this TBM is still relatively new. Based on the results of the analysis of TBM Literacy Blessing's needs including: book needs, human resource needs, and program needs. (2) After analysis, the next stage is to develop the Blessing Literacy TBM model. In this research, a TBM model has been developed which has been developed in a guidebook (TBM management and Read Aloud guide) and has been tested for validity with material and media experts and declared good/feasible. (3) Implementation of model development has been carried out by providing training to TBM managers regarding TBM management, implementing a read aloud program at TBM as an effort to increase children's interest in reading, and procuring books at TBM.

Kata Kunci: *Community Reading Gardens, TBM Model, Interest in Reading.*