

EFFORTS TO INCREASE THE MOTIVATION OF PROSPECTIVE STUDENTS ENTERING S2 JAVANESE LANGUAGE EDUCATION STUDY PROGRAM THROUGH PSYCHOCULTURE REWARD

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ABSTRACT

Abstract

This study aims to determine the anomie of prospective postgraduate students in the Javanese Language Education study program. The research perspective uses psychoculture reward, to capture more accurate information. The theory used is the use of educational ethnographic studies combined with descriptive ethnography and naturalistic. The ethnographic qualitative research method was applied to explore informant data about prospective masters students. In order to be balanced, the informants were taken from students who wanted to register for the Masters of the Java Language Education study program waves 2 and 3. The use of in-depth interviews and ethnographic analysis was the spirit of this educational ethnographic qualitative research. The results of the study were analyzed ethnographically, to obtain conclusions about the motivation of prospective master students.

The results of the study indicate that prospective masters students need psychoculture motivation, in order to enter the Java Language Education study program. Encouragement or motivation is important to dispel doubts. There are two things that stand out the most, namely (1) the weakness of the economy, which makes prospective students less eager to study at S2 and (2) the BKD rules that run the 60 km distance order if they are going to continue their studies to S2. In this regard, it is necessary to have rules and SOPs that are able to adopt the situation that is wrapped around prospective masters students. For this reason, it is necessary to change the curriculum, SOPs, strategic plans and so on to increase the quantity of master's students. Finally, it can be concluded that the most important cultural motivation is in the form of lure both in the form of noble words and also material such as the waiver of registration fees.

Kata Kunci: *motivation, prospective students, and Psychoculture Reward*