

Implementation of Financial Socialization-Based Islamic Financial Literacy to Support the Islamic Finance Industry

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ABSTRACT

The research activity entitled "Implementation of Financial Socialization-Based Islamic Financial Literacy to Support the Islamic Finance Industry" in the first year was carried out in two stages. Research activities in 2 were carried out using the Research and Development (RnD) method and experiments. The implementation uses the ADDIE (Analyze, Design, Development, Implementation and Evaluation) stage. The research subjects used were Muhammadiyah elementary school students in the city of Yogyakarta. As for the second year of this research, these activities include (1). Implementation of the Islamic financial literacy education model; (2). Completion of the Halal Haram Encyclopedia; (3). Creating virtual reality-based learning media; (4). Making 3D Islamic financial literacy videos; (5) improving the Islamic financial literacy education platform; (6) copyright registration of virtual reality-based financial literacy learning media; (7) registration of video copyrights related to Islamic financial literacy learning (8) registration of copyrights for Islamic financial literacy education platforms; (9) international seminars and (10) publications in reputable journals.

Kata Kunci: *Financial Literacy, Islamic Financial Literacy, Financial Socialization*