Development of Listening Teaching Materials on Indonesian Culture-Based for Chinese BIPA Students: Collaborative Research between UNY – YMU

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ABSTRACT

Since 2014, through the Government Regulation Number 57 Year 2014 on Development, Guidance and Protection of Language and Literature, the government of Indonesia encourages bahasa Indonesia to become an international language. Among others, the effort to that end is the BIPA (Bahasa Indonesia untuk Penutur Asing/Bahasa Indonesia for Foreign Speakers). With BIPA, the government of Indonesia provide lecturers as well taking in learners from many parts of the world to learn bahasa Indonesia. One of the countries that have a considerable number of learners of bahasa Indonesia is Chinese, especially from Yunnan Minzu University, Unfortunately, there are obstacles facing the Chinese students in learning bahasa Indonesia. The Covid-19 pandemic hinders them from coming directly to Indonesia which in turn prevents them from listening speeches in bahasa Indonesia from the native speakers. The online learning makes it difficult to observe the listening material. In fact, listening is one of the language skills that must be mastered by the students. In addition, the listening materials or modules are also limited although they are highly necessary. Therefore, a development of the listening module compatible with the students need is a must. The BIPA learning material should be based on a cultural approach because language and culture are intertwined closely. However, Indonesian culture-based listening materials are not much. Such a module will greatly help learners to understand the materials easier. In addition, culture-based listening material will create an active, fun, and interesting learning atmosphere for the learners. On that starting point, the development of Indonesian culture-based listening module, especially for Chinese students at the Yunnan Minzu University, is important to conduct because the improvement on BIPA learning process quality in higher education can be seen from the ways of using and developing a module that is innovative and satisfying the needs of the learners. There are three objectives of the research that will be achieved in two stages. The research objectives of this research are: 1) to produce the listening module BIPA based on Indonesian culture for Chinese Students in Yunan Minzu University; 2) to find out the feasibility of the module; and 3) to find out the effectiveness of the module.

Students in Yunan Minzu University; 2) to find out the feasibility of the module; and 3) to find out the effectiveness of the module. This study is categorized as Research and development (RnD) designed with two stages that consist of (1) product development and (2) product implementation. The development of module is based on need analysis in BIPA classes that held in Yunan Minzu University, China. This development was carried out to solve the problem in BIPA class on there. This materials includes listening language skills, language knowledge, and Indonesian cultures. The textbooks produced from this study consist of 10 units, namely introduction, family, description of campus in Yunan, description of Kunming city, transportation, UNY campus culture, going to restaurant, going to hospital, shopping, and traveling.

Kata Kunci: teaching materials, BIPA, Indonesian-Chinese culture